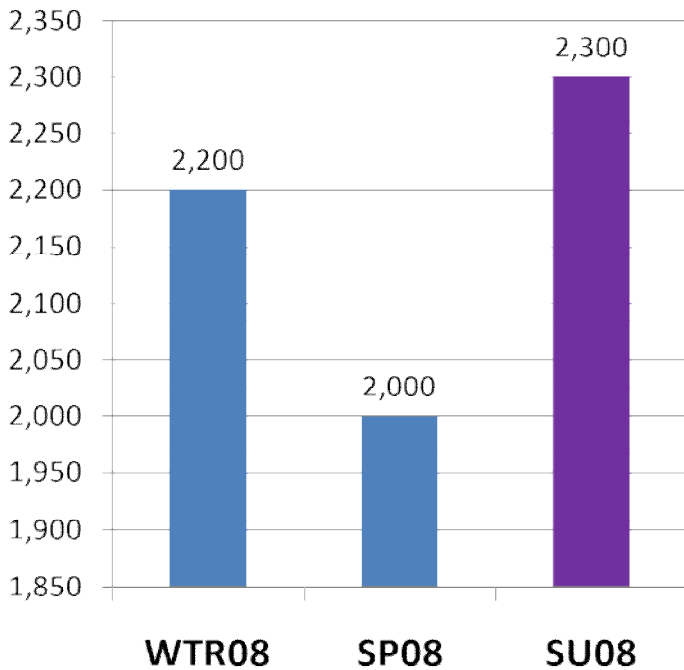




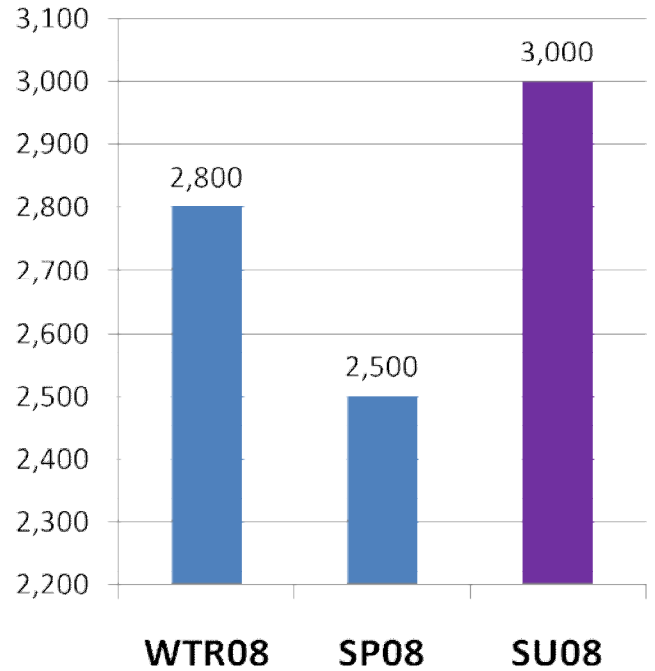
“Big O” Appeal is Growing with A18-49!

Arbitron Summer 2008

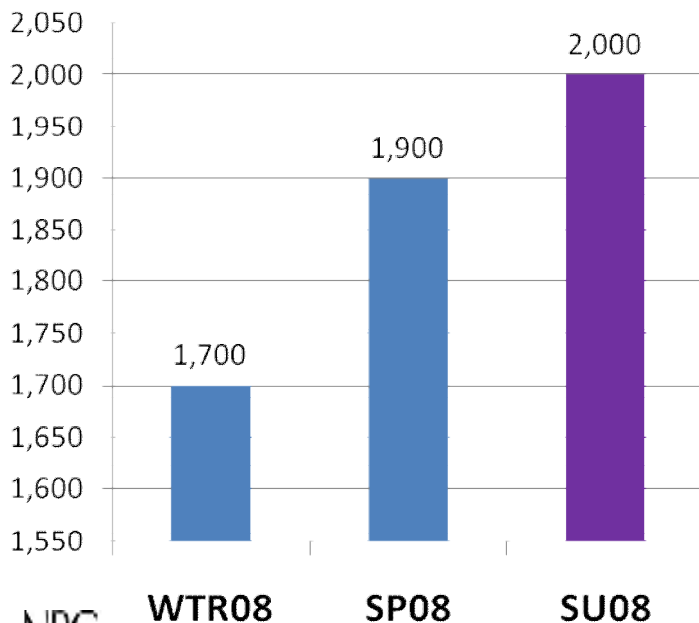
M-F Prime 6a-7p



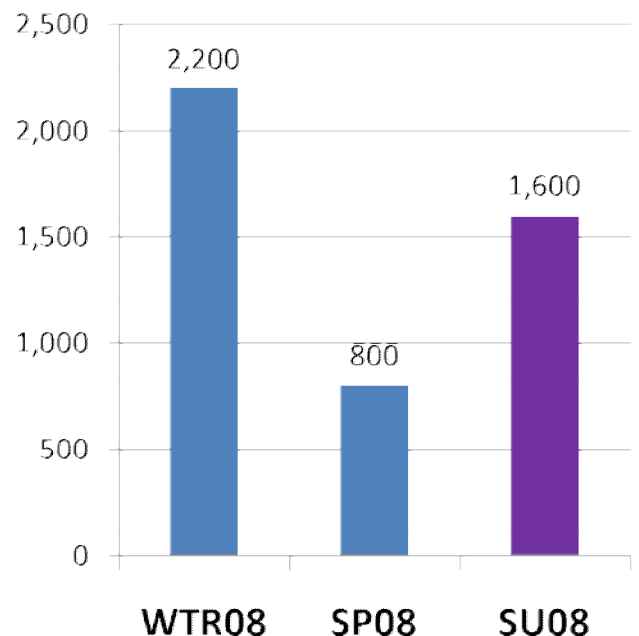
M-F MIDDAYS 10a-3p



M-F Afternoon Drive 3p-7p



M-F Morning Drive 6a-10a



Omaha Arbitron Summer 2008 Metro; A18-49 Average Quarter Hour Persons W108-SU08