



For Immediate Release



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Friday Morning Tailgate Radio Show to Launch Highlighting Husker 2008 Season

Lincoln, NE – July 28, 2008 – NRG Media sister stations KOZN-AM, Omaha, NE and KLIN-AM, Lincoln, NE have announced a joint radio partnership to air prior to all University of Nebraska Lincoln Husker Football games. “The Friday Morning Tailgate Show” features seasoned broadcasters Kevin Kugler of KOZN’s highly-rated “Unsportsmanlike Conduct” program and John Bishop, Program Director and Morning Show Co-Host on KLIN-AM.

Lincoln AM Operations Director and Program Director John Bishop said the show will also feature the talents of Jack Mitchell of KLIN-AM and Damon Benning as co-hosts. Bishop stated, “we’ve brought together the best sportscasters in the industry to highlight Husker Game Day and bring new insight to the upcoming season. From the Husker players, the opponents, recruitment efforts and Husker in the NFL, this program will offer the most comprehensive coverage on the air in Omaha and Lincoln.”

The program will air on Friday mornings from 8:00am – 9:00am and will feature player and coach interviews, former Husker player news, highlights of previous gamedays and the upcoming Saturday game day contest. Omaha AM Operations Director Neil Nelkin said another benefit of the program is its interaction with the audience, “Husker fans will be able to catch all the action on the road at remote locations throughout the football season. We will do everything we can to bring new information to the fans in both cities and give them an up-close and personal look at the people that make the Husker team the preeminent college football team in the nation.”

“The Friday Morning Tailgate Show” launches August 15th on 1620AM “The ZONE” and 1400AM KLIN.

About NRG Media

NRG Media is dedicated to providing *Great Local Radio* and is committed to being an active and integral part of the communities in which it serves. NRG Media consists of 55 radio stations throughout four states in the Midwest and is the seventh largest radio network in the country. NRG Media is headquartered in Cedar Rapids, IA and is led by CEO Mary Quass. For more information, please visit www.nrgmedia.com.

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