



For Immediate Release

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Sam Coughlin Promoted to Director of Sales in Omaha Tim Marshall Takes Over GM Duties in Grand Island

Omaha, NE – April 14, 2009 – NRG Media-Omaha today announced the promotion of two of its General Sales Managers at the highly successful radio operation. Tim Marshall, General Sales Manager for KOPW-FM, KOZN-AM, KKAR-AM, KOIL-AM and KMMQ-AM was promoted to the post of General Manager of the NRG Media Grand Island radio operation. Meantime, Sam Coughlin, General Sales Manager for KQKQ-FM and KOOO-FM was promoted today as the Director of Sales for the seven station Omaha radio cluster. The moves are effective immediately.

NRG Media-Omaha General Manager Rhonda Gerrard stated Marshall and Coughlin are more than qualified to take over the high-level leadership posts, “Sam and Tim are truly one of the top talents I have ever had the pleasure to work with. Together, Sam and Tim have helped grow the cluster revenue exponentially and have been a vital asset to our cluster’s success over the past several years.” In addition, Gerrard directly attributes both Coughlin and Marshall for developing a seasoned team of veteran sales talent at the Omaha operation.

Coughlin takes over a team of Account Executives and support staff responsible for developing and executing the on-air and on-line assets of all seven NRG Radio stations. Coughlin said he is thrilled with the opportunity to take the reins after more than 11 years in the radio business. “Having the opportunity to lead this great team of talent is the thrill of a lifetime. We have accomplished so much since becoming part of the NRG Media family and I am excited about the outlook for a prosperous future,” stated Coughlin. In addition to his DOS duties, Coughlin will directly oversee sales operations for KOPW-FM, KQKQ-FM and KOOO-FM.

Coughlin is a graduate of Park University in Kansas City where he earned a Bachelor’s Degree in Communications and a Minor in Marketing. He launched his career at Entercom Radio group in Kansas City in 1998 before joining Clear Channel Radio in Omaha as National Sales Manager in 2003. Coughlin joined the NRG Media Omaha cluster as General Sales Manager in 2005 before being named to the DOS position.

Coughlin currently resides in Omaha with his wife Jen and their two children, Sara and Jack. Gerrard said a search is currently underway to replace Marshall who takes over the NRG Media-Grand Island radio operations immediately.

About NRG Media

NRG Media is dedicated to providing *Great Local Radio* and is committed to being an active and integral part of the communities in which it serves. NRG Media consists of 55 radio stations throughout four states in the Midwest and is the seventh largest radio network in the country. NRG Media is headquartered in Cedar Rapids, IA and is led by CEO Mary Quass. For more information, please visit www.nrgmedia.com.

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